

Kentucky Diabetes Symposium 2024

Friday, November 1, 2024

Hybrid! Virtual and In-Person Presence

Via Whova App

AND

Baptist Health Louisville

Innovative Learning and Development Center

4007 Kresge Way

Louisville Kentucky 40207



**Presented by the Kentucky Diabetes Network in
Collaboration with the Kentucky Coordinating Body
and
Its' Local Networking Groups (LNG's), and
Kentucky Diabetes Prevention and Control Program**

REGISTER AS SPONSOR/EXHIBITOR

Overview:

- Nearly 300 health professionals in attendance from Kentucky, Indiana, Ohio and beyond!
- CEs for nurses, dietitians, and pharmacists including hours for CDCESs
- Different levels of sponsorship available to fit your organizations outreach budget
- Specialized Hybrid Event App by Whova



Sponsorship and Exhibitor Packages

Key Virtual Benefits:

- Post your logo, description, website, and contact information
- Meet other attendees (via Zoom, Google Hangouts, etc.)
- Post photos, flyers (pdf) and videos highlighting your services and products
- Real time interaction with potential leads via live chat
- Participation in gamification
- Recognition on event-specific website and promotional materials

Key In Person Benefits including: Virtual benefits plus,

- In person booth space at Kentucky Symposium Location
- Collect leads with scan code or add manually

Disclaimer for 2024 Symposium: While we are planning on a hybrid event for our 2024 Kentucky Diabetes Symposium, we will adhere to all Public Health Recommendations. Your Sponsorship will include Hybrid opportunities including an in person exhibit booth and virtual booth. All levels will be represented on promotional material; get your sponsorship secured early for maximum visibility!

For more information on sponsorships or exhibits, please email:

Stacy Koch: stacy.koch@nortonhealthcare.org OR

Terry Gehrke: KentuckyDiabetes@gmail.com

Sponsorship and Exhibitor Packages

PLATINUM LEVEL

1 AVAILABLE

ANNUAL
CONTRIBUTION
\$3500

- KDN Annual Symposium - All exhibit benefits
- High Visibility Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- KDN Annual Symposium - Sponsor a speaker (includes corporate logo on agenda, for CE and non CE speakers)
- KDN Annual Symposium - Opening Video and Lunch Video
- KDN Annual Symposium - Break banner on display during AM and PM sessions
- Booth at all Kentucky Diabetes Network Quarterly Meetings
- 5 minute video at all Kentucky Diabetes Network Quarterly Meetings
- 20 minute presentation at one Kentucky Diabetes Network Quarterly Meeting
- Sponsorship recognition for entire calendar year through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings

GOLD LEVEL

2 AVAILABLE

ANNUAL
CONTRIBUTION
\$3000

- KDN Annual Symposium - All exhibit benefits
- High Visibility Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- KDN Annual Symposium - Sponsor a speaker (includes corporate logo on agenda)
- KDN Annual Symposium - Opening Video and Lunch Video
- KDN Annual Symposium - Break banner on display during AM and PM sessions
- Booth at two Kentucky Diabetes Network Quarterly Meetings
- 5 minute video at two Kentucky Diabetes Network Quarterly Meetings
- 20 minute presentation at one Kentucky Diabetes Network Quarterly Meeting
- Sponsorship recognition for entire calendar year through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings

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Sponsorship and Exhibitor Packages

SILVER LEVEL

4 AVAILABLE

ANNUAL
CONTRIBUTION
\$1750

- KDN Annual Symposium - All exhibit benefits
- Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- KDN Annual Symposium - Sponsor a speaker (includes corporate logo on agenda)
- KDN Annual Symposium - 5 minute video during event
- KDN Annual Symposium - Break banner on display during AM and PM sessions
- Booth at one Kentucky Diabetes Network Quarterly Meetings
- Sponsorship recognition for 3 months through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings
- Opportunity to add 20 minute presentation at one Kentucky Diabetes Network Quarterly Meeting for \$500 (limited)

BRONZE LEVEL

4 AVAILABLE

ANNUAL
CONTRIBUTION
\$1500

- KDN Annual Symposium - All exhibit benefits
- Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- Booth at one Kentucky Diabetes Network Quarterly Meetings
- Sponsorship recognition for one month through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings

EXHIBITOR

VIRTUAL AND
IN PERSON
VISIBILITY

CONTRIBUTION
\$750

We are excited to offer in person exhibitor options. You will have a booth PLUS full exposure through the virtual Whova App. We will be promoting the app during all breaks and prior to the conference. All sponsorships will also have exhibitor benefits.

- KDN Annual Symposium - Virtual exhibit benefits listed above
- KDN Annual Symposium - Corporate branded breakout room

View Whova Exhibitor Guide to better understand these virtual benefits. [Click Here.](#)