

# Kentucky Diabetes Symposium 2023

Friday, November 3, 2023

Hybrid! Virtual and In-Person Presence

Whova App

AND

Baptist Health Louisville

Innovative Learning and Development Center

4007 Kresge Way

Louisville Kentucky 40207



**Kentucky Diabetes Network in Collaboration with  
Kentucky Coordinating Body and  
Its' Local Networking Groups (LNG's), and  
Kentucky Diabetes Prevention and Control Program**

## Sponsorship and Exhibitor Packages

### Overview:

- Nearly 400 health professionals in attendance from Kentucky, Indiana, Ohio and other locations
- CEs for nurses, dietitians, and pharmacists including hours for CDCESs
- Different levels of sponsorship available
- Specialized Hybrid Event App by Whova

### Key Virtual Benefits:

- Logo, description, website, and contact information
- Livestream showcase space (via Zoom, Google Hangouts, etc.)
- Video highlighting your services and products
- The ability to post photos and flyers (pdf)
- Live text chat box for questions and the option to add promotional offers, giveaways, or coupons directly in the event app
- Participation in contests
- Recognition on event-specific website and promotional materials



### Key In Person Benefits: Virtual benefits plus,

- Booth at Kentucky Symposium Location
- Collect leads with scan code or add manually

Disclaimer for 2022 Symposium: While we are planning on a hybrid event for our 2022 Kentucky Diabetes Symposium, we will adhere to all Public Health Recommendations. Your Sponsorship will include Hybrid opportunities including an in person exhibit booth and virtual booth. All levels will be represented on promotional material; get your sponsorship secured early for maximum visibility!

For more information on sponsorships or exhibits, please email:

Stacy Koch: [stacy.koch@nortonhealthcare.org](mailto:stacy.koch@nortonhealthcare.org) OR

Terry Gehrke: [KentuckyDiabetes@gmail.com](mailto:KentuckyDiabetes@gmail.com)

# Sponsorship and Exhibitor Packages

## PLATINUM LEVEL

1 AVAILABLE

ANNUAL  
CONTRIBUTION  
\$3500

- KDN Annual Symposium - All exhibit benefits
- High Visibility Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- KDN Annual Symposium - Sponsor a speaker (includes corporate logo on agenda)
- KDN Annual Symposium - Opening Video and Lunch Video
- KDN Annual Symposium - Break banner on display during AM and PM sessions
- Booth at all Kentucky Diabetes Network Quarterly Meetings
- 5 minute video at all Kentucky Diabetes Network Quarterly Meetings
- 20 minute presentation at one Kentucky Diabetes Network Quarterly Meeting
- Sponsorship recognition for entire calendar year through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings

## GOLD LEVEL

2 AVAILABLE

ANNUAL  
CONTRIBUTION  
\$2500

- KDN Annual Symposium - All exhibit benefits
- High Visibility Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- KDN Annual Symposium - Sponsor a speaker (includes corporate logo on agenda)
- KDN Annual Symposium - Opening Video and Lunch Video
- KDN Annual Symposium - Break banner on display during AM and PM sessions
- Booth at two Kentucky Diabetes Network Quarterly Meetings
- 5 minute video at two Kentucky Diabetes Network Quarterly Meetings
- 20 minute presentation at one Kentucky Diabetes Network Quarterly Meeting
- Sponsorship recognition for entire calendar year through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings

For more information on sponsorships or exhibits, please email:

Stacy Koch: [stacy.koch@nortonhealthcare.org](mailto:stacy.koch@nortonhealthcare.org) OR

Terry Gehrke: [KentuckyDiabetes@gmail.com](mailto:KentuckyDiabetes@gmail.com)

# Sponsorship and Exhibitor Packages

## SILVER LEVEL

4 AVAILABLE

ANNUAL  
CONTRIBUTION  
\$1500

- KDN Annual Symposium - All exhibit benefits
- Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- KDN Annual Symposium - Sponsor a speaker (includes corporate logo on agenda)
- KDN Annual Symposium - 5 minute video during event
- KDN Annual Symposium - Break banner on display during AM and PM sessions
- Booth at one Kentucky Diabetes Network Quarterly Meetings
- Sponsorship recognition for 3 months through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings
- Opportunity to add 20 minute presentation at one Kentucky Diabetes Network Quarterly Meeting for \$500 (limited)

## BRONZE LEVEL

4 AVAILABLE

ANNUAL  
CONTRIBUTION  
\$1000

- KDN Annual Symposium - All exhibit benefits
- Booth at In Person KDN Annual Symposium
- KDN Annual Symposium - Virtual branded breakout room
- Booth at one Kentucky Diabetes Network Quarterly Meetings
- Sponsorship recognition for one month through use of logo on the Kentucky Diabetes Network Website and Quarterly Meetings

## EXHIBITOR

VIRTUAL AND  
IN PERSON  
VISIBILITY

CONTRIBUTION  
\$750

**We are excited to offer in person exhibitor options.** You will have a booth PLUS full exposure through the virtual Whova App. We will be promoting the app during all breaks and prior to the conference. All sponsorships will also have exhibitor benefits.

- KDN Annual Symposium - Virtual exhibit benefits listed above
- KDN Annual Symposium - Corporate branded breakout room

**View Whova Exhibitor Guide to better understand the virtual benefits. [Click Here.](#)**

For more information on sponsorships or exhibits, please email:

Stacy Koch: [stacy.koch@nortonhealthcare.org](mailto:stacy.koch@nortonhealthcare.org) OR

Terry Gehrke: [KentuckyDiabetes@gmail.com](mailto:KentuckyDiabetes@gmail.com)