

Kentucky Diabetes Network

Workgroup Minutes: Partnerships and Networking

June 15, 2018

Work Group Chair/s: John Bunton

Today's Recorder: Will Hancock

Attendance: John Bunton, Will Hancock, Reita Jones, Janey Wendschlag, Paige Connelly

John reviewed the history of KDN so we can understand the types of partnerships that resulted in progress for the group.

John emphasized the need to involve groups with large membership and resources, like payers and medical groups.

We discussed the impact of multiple touches on a diabetic patient from a variety of organizations (pharmacy, nutrition, CDE, etc.).

Paige Connelly suggested working with long term care facilities.

Reita Jones suggested KDN creating a value prop for MCOs to become more actively involved. What can KDN offer that adds value to organizations? Is there a way to facilitate reimbursement to sub-specialties?

Can we poll organizations that we would like to be involved with KDN about what KDN could offer them for them to become active?

Reita suggested the KDN board define how KDN can work with "the stem thing" (:-&) to combine efforts.

Janey suggested that KY needs to create a pathway to better reimbursement for CDEs/LDEs.

Will Hancock suggested creating a value prop, one page marketing piece to facilitate discussions with prospective members.

Board of Director member recommendations: UK representative- Diabetes Center Shawn?, KY Chamber of Commerce, consumer, legislator with diabetes with term ending- Winchester area, Eric Case - lawyer