

Kentucky Diabetes Network

Workgroup Meeting Minutes:, DPP,

June 16, 2017

Work Group Chair/s: Beth Ackerman and Kim Bayes

Today's Recorder: Kim Bayes

Today's Reporter:

Members Present: Beth Ackerman, Sherry Adkins, Vicky Albertson, Kim Bayes, Karen Beatty, Janet Coward, Jamie Francis, Destiny Greer, Janice Haile, Tara Mason, Melinda Osborne, Theresa Renn, Janelle Schnake, Melissa Smith, Amanda Stokes's, Erin Meade, Carman Allison, Russell Mansfield, Kasey Isaacs

<b>Agenda Item</b>	<b>Discussion details</b>	<b>Decision details (who will do it and by when)</b>
1	Letter to Editor –letter mailed to newspapers. Many letters returned to us. Letter was limited to 250 words. Printed in Henderson paper. Should we resend electronically too.	Beth will send list to workgroup then workgroup members will contact local newspapers to follow up.
2	PSA- U of L committed to produce video at no charge. Should we use a “real” approach. Someone with type 2 diabetes.	Hold until hear from Coach Pittino. With whom does he want to do PSA.  F/U with Karen Barnes regarding Coach Cal.  Erin Meade to ask sister in law to contact Asbury U.

	<p>Suggested Twanie Beckham as alternate.</p> <p>Asbury University has large media dept.</p> <p>Ky News Network-Paul Miles. Use letter to editor content-usually 30 secs.</p> <p>Carmen suggested working with your local radio stations.</p> <p>Public radio stations through western Ky University.</p> <p>Other options- Dawn Gee and JB Holmes.</p>	<p>Janelle Schnake will contact marketing At Ky One Health regarding WKYTV JB Holmes only available in November and December.</p> <p>Janet Cowherd may be able to help with JB Holmes.</p>
<p>3</p>	<p>How to distribute and utilize the CDC/AMA toolkit. Physicians, ARNP, and PA.</p> <p>What meetings would be available to set up a table. And electronic submission to Ky Medical Society and Ky Bd of Nursing for ARNP.</p> <p>Ky One Health and King's Daughters will be</p>	<p>Janelle and Kim will report back at next meeting.</p> <p>Teresa will contact the Greater Louisville Medical Society.</p> <p>Karen to contact APRN group.</p>

	assisted by Bridgespan to increase physician referrals and employee participation.	